

## WHAT MOVES HER COMMITTEE FAQs

### 1. What is the purpose of What Moves Her local committees?

- What Moves Her aims to inspire and support all women in finding their path to leadership and business success in real estate. By building our What Moves Her infrastructure (including governance, processes, and tools), our local committees can drive growth, amplify impact in important areas, build bridges, and foster mutual understanding and belonging through education and impactful conversations about important topics.

### 2. What marketing, outreach, or support resources are available for the committee?

- **Transparent Communications:** Provide timely updates on committee activities, challenges, and achievements to ensure a comprehensive understanding of your needs.
- **Best Practice Sharing:** Collaborate with other committee leaders on proven strategies and best practices for successful committee management.
- **Guidance on National Initiatives:** Reach out to national leadership for guidance on aligning your committee goals with the broader What Moves Her objectives.
- **Resource Requests:** Connect with national leadership to request templates for marketing and goal setting.
- **Coming Soon:**
  - **Resource Toolkit:** We are actively working on creating a resource toolkit that will include useful materials to assist with events and membership tracking.
  - **Virtual Quarterly Meetings:** We are planning to host a quarterly virtual meeting for committee chairs to connect, share, and learn from each other. Stay tuned for more details!

### 3. How can I find out if there is a committee in my area?

- To inquire about local committee availability in your area, please email [whatmovesher@anywherebrands.re](mailto:whatmovesher@anywherebrands.re).

### 4. I'm interested in joining/starting a committee, where do I begin?

- **Interest Survey:** Fill out the interest survey to express your interest in starting or joining a local committee. We will reach out to you once you have completed this form within one week.
- **Get Involved:** Visit the What Moves Her website to learn more about their mission and how local committees play a crucial role in empowering women in real estate.
- **Local Committee Activation Guide:** Explore the Local Committee Activation Guide for an overview of key processes and guidelines for starting a local committee. This guide provides useful resources and tips for committee leaders.
- **Support:** If you have specific questions or need assistance, you can reach out to the What Moves Her team via email at [whatmovesher@anywherebrands.re](mailto:whatmovesher@anywherebrands.re).

### 5. How can I find other like-minded individuals to join the committee?

- Consider reaching out to local real estate professionals, attending What Moves Her organized events and industry events, and leveraging social media platforms to connect with potential committee members.

### 6. What types of events or activities can the committee organize?

- **In-Person Watch Parties:** Leverage existing events, such as association or company functions, by attending or creating in-person watch parties. This allows you to tap into a ready-made audience and expand your reach.
  - **Exclusive Networking Events:** Organize happy hours, breakout sessions, or networking lunches. These events foster meaningful connections among participants and provide an opportunity for networking.
  - **Hyper-Local Collaborations:** Work with branch offices or community organizations to spotlight top female leadership and promote inclusivity. Collaborate on hyper-local events that resonate with the local community.
  - **Interactive Activities:** Make events engaging by incorporating live demonstrations, icebreaker sessions, or community-building activities. These interactive elements enhance the overall experience for attendees.
7. **How can I contribute to the committee's success if I'm not in a leadership position?**
- Even if you're not a committee leader, you can participate actively by attending meetings, volunteering for tasks, sharing ideas, and promoting committee events within your network.
8. **What resources are available for committee members to enhance their skills and knowledge?**
- Look for opportunities to learn from industry experts, [listen](#) to our podcast, attend and participate in skill building workshops and events organized by What Moves Her, and access relevant articles via our newsletter and [blog](#).
9. **How can I stay informed about committee updates and upcoming events?**
- Join the committee's mailing list, follow their social media accounts. You may also [subscribe](#) to What Moves Her, [follow](#) What Moves Her on social media and regularly check [whatmovesher.com](http://whatmovesher.com) for announcements and event details.