

2025 WHAT MOVES HER RECOGNITION AWARD CONTEST OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER. VOID OUTSIDE THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA, AND WHERE PROHIBITED BY LAW.

1 - PROMOTION DESCRIPTION: The **2025 What Moves Her (WMH) Leadership Award** Contest is to recognize emerging women leaders who have demonstrated significant leadership in the real estate industry by awarding a “Moved by Her Power Award”. Contest is open between 8:00 AM Eastern Time (“ET”) on December 3, 2024, and 10:00 PM ET on January 17, 2025 (the “Contest Period”). The prize for the Contest will be awarded to one (1) winner, and two finalists, as determined by Anywhere Real Estate Group LLC. (“Anywhere” or “Sponsor”), at the conclusion of the Contest Period. Entry into the Contest does not constitute entry into any other promotion, contest or sweepstakes conducted by Sponsor. By participating in the Contest, each entrant unconditionally accepts and agrees to comply with and be bound by these Contest Official Rules (the “Official Rules”) and the decisions of the Sponsor, which shall be final and legally binding in all respects.

2 - ELIGIBILITY: The Contest is open solely to Anywhere and its subsidiaries employees and independent sales agents and to franchisees and their employees and independent sales agents who are affiliated with any of Anywhere brands who are: i) women ii) legal residents of the 50 United States and the District of Columbia; and iii) 21 years of age or older at the time of entry (“Entrants”). Eligibility is subject to all federal, state and local laws and regulations. Members of the What Moves Her Awards Committee, the What Moves Her Leadership Team and/or executive leadership team members of Anywhere Real Estate and its affiliated companies are not eligible. Void where prohibited.

3 - HOW TO ENTER: Entrants may nominate themselves or another person by completing the nomination form <https://whatmovesher.com/moved-by-her-power/>

4 - LIMIT: One (1) entry per person.

5 – JUDGING/PRIZES:

At the end of the Contest Period, the What Moves Her Awards Committee will select the top 20 nominees based on the following criteria, as determined in the Committee’s sole discretion:

1. The nominee’s empowering accomplishments
2. Embodiment of the values of “The Anywhere Way”:
 - a. “Moving with Integrity” in taking the trust we earn from customers seriously and doing what’s right through excellence;
 - b. “Moving with Heart” by bringing a positive attitude while seeking to understand, value and respect one another and the significance of the work we do in people’s lives; and
 - c. “Moving as one Team” by working collaboratively to achieve a shared vision by leading together into the future.
3. How the nominee’s actions have impacted their personal/professional life, their community or the real estate industry.

The top twenty (20) nominees will then be evaluated by the What Moves Her Leadership Team. The What Moves Her Leadership Team will choose the one “Moved by Her Power” winner who best embodies the above criteria in their sole discretion:

The Total approximate retail value for all awards is \$500.00.

The Moved by Her Power Award winner will receive one (1) Prize comprised of the following PR package:

Moved By Her Power Award PR package includes:

- Two one-hour virtual mentoring sessions with Sue Yannaccone
- WMH awards logo
- One industry press release
- Posting on the What Moves Her social media site.

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- One 'marketing kit' for the winner to promote herself independently.
- Announcement of the award by What Moves Her
- Feature on the WMH website 2025 awards page.
- A What Moves Her Trophy.
- An interview on the What Moves Her Podcast.

Two Moved by Her Power Award finalists will each receive one (1) Prize comprised of the following PR package:

Two finalists will receive the following:

- A video announcement from Sue Yannaccone.
- WMH finalist award logo.
- Industry announcement.
- One one-hour mentoring session with an Anywhere Executive.
- One 'marketing kit' for the finalist to promote herself independently.
- Feature on the WMH website 2025 awards page as a finalist.

The winner and two finalists will be responsible for all federal, state and local taxes as well as any costs and expenses associated with prize acceptance and use not specified herein as being provided. Prizes are awarded "as is" with no warranty or guarantee, either express or implied. Winners and Finalists may not substitute, assign or transfer a prize or redeem prize for cash (for non-cash prizes), except where specifically identified. Sponsor reserves the right in its sole discretion to substitute prize(s) (or portion thereof) of comparable or greater value for any reason. Limit one (1) prize per person. All prize details are at Sponsor's sole discretion.

6 – WINNER/FINALIST NOTIFICATION: Potential Winner and potential Finalists will be announced on **March 7, 2025**. Except where prohibited by law, a potential Winner and Finalists will be required to complete and return an Affidavit of Eligibility, and Release of Liability/Publicity within ten (10) days of date of notification. If, despite reasonable efforts, any potential Winner and/or Finalist does not respond within 5 days of the first notification attempt, or if the prize notification is returned as unclaimed or undeliverable or a potential Winner or Finalist does not return all required documents within the specified time period, such potential Winner or Finalist will forfeit her prize. Further, if potential Winner or Finalist is not in compliance with these Official Rules, or is otherwise found to be ineligible; or has declined the prize for any reason prior to award, the prize will be forfeited. Sponsor shall have no liability for any potential prize-winning notification that is lost, intercepted or not received by any potential Winner or Finalist for any reason.

7 - LIMITATION OF LIABILITY AND RELEASE: By participating in this Contest, entrants agree to release and hold harmless Sponsor and any other organizations affiliated with the sponsorship, fulfillment, administration, prize support, advertisement or promotion of the Contest and each of their respective parents, agents, affiliates, subsidiaries, franchisees, website providers, webmasters, advertising and promotion agencies, and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from any and all liability, claims, litigation, injury, loss or damage arising in any manner, in whole or in part, directly or indirectly, from entrant's participation in this Contest and/or his or her acceptance, use or misuse of the Prize, or any portion thereof (including any injury or harm relating to use of the vehicle or any travel or other activity related thereto).

Winners and Finalists acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to the performance, safety, quality, availability or otherwise of any Prize.

8 - PUBLICITY RELEASE: Except where prohibited by law, acceptance of any Prize constitutes Winner's and Finalists permission for the Released Parties and their respective designees to use Winner and Finalists' name, hometowns (city and state), likeness, voice, statements and other personally identifiable information, for promotional, advertising and marketing purposes in any media worldwide, without additional consideration, consent, approval or review, or on a winner's list, if applicable.

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9 - PRIVACY:

Information collected by entrants is subject to Sponsor's privacy policy at <https://www.anywhere.re/pages/privacy-policy>. IF YOU DO NOT WISH TO SHARE YOUR INFORMATION, PLEASE DO NOT ENTER THIS CONTEST.

10 - GENERAL TERMS:

The Contest is governed by the laws of the United States. Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, undelivered, garbled or misdirected points, registrations, or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the announcement of the prizes, the functionality of the Mobile App, the tabulating of points or in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website. Sponsor further reserves the right, in its sole discretion, to cancel, terminate or modify this Contest if the Contest is compromised by virus, technical corruption, non-authorized human intervention, or any other causes which, in the sole discretion of the Sponsor, corrupt or affect the administration, security, fairness, proper play or integrity of the Contest. Sponsor reserves the right in its sole discretion to disqualify any individual it believes has tampered with the entry process, the operation of the website or otherwise attempted to undermine the legitimate operation of the Contest. In the event of cancellation or termination, Sponsor reserves the right to select the potential winners and finalists using the judging procedure outlined above as of the date of cancellation or termination or as otherwise deemed fair and appropriate by Sponsor. ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING ANY CRIMINAL PROSECUTION.

11 - GOVERNING LAW/DISPUTES: To the fullest extent permitted by law, entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Contest or any prizes awarded shall be resolved individually, without resort to any form of class action, exclusively in the U.S. state or federal courts in or having appropriate venue for the County of Morris, the State of New Jersey and entrant consents to the personal and exclusive jurisdiction of said courts and expressly waives any right of change of venue, forum non conveniens or any like right; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest but in no event attorney's fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and waives any and all rights to have damages multiplied or otherwise increased. In any such dispute/claim/cause of action, the court shall apply the laws of the State of New Jersey with the sole exception of New Jersey law governing choice of law/conflict of laws.

12 - WINNERS LIST: To obtain the winners list, send a self-addressed, stamped envelope and a note requesting the names of the Winners to: Anywhere Real Estate Group LLC. 175 Park Avenue, Madison, New Jersey 07940, Attn: Lindsay Listanski, **2025 What Moves Her Recognition Award** Contest. All such requests must be received by May 1st, 2025.

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