

WHAT MOVES HER LOCAL COMMUNITY FAQs

1. What is the purpose of What Moves Her local communities?

- What Moves Her aims to inspire and support all women in finding their path to leadership and business success in real estate. By building our What Moves Her infrastructure (including governance, processes, and tools), our local communities can drive growth, amplify impact in important areas, build bridges, and foster mutual understanding and belonging through education and impactful conversations about important topics.

2. What marketing, outreach, or support resources are available for the local community?

- **Transparent Communications:** Provide timely updates on community activities, challenges, and achievements to ensure a comprehensive understanding of your needs.
- **Best Practice Sharing:** Collaborate with other community leaders on proven strategies and best practices for successful community management.
- **Guidance on National Initiatives:** Reach out to national leadership for guidance on aligning your local community goals with the broader What Moves Her objectives.
- **Resource Toolkit:** To help you get started, we've provided a comprehensive Get Started Toolkit. This toolkit includes valuable resources to assist you with event planning and membership tracking. [Click here to view.](#)
- **Coming Soon:**
 - **Virtual Quarterly Meetings:** We are planning to host a quarterly virtual meeting for community chairs to connect, share, and learn from each other. Stay tuned for more details!

3. How can I find out if there is a local community in my area?

- Explore our interactive map to see if there's an active local community in your area! **Simply click on your state to reveal a list of active local communities.** If you're interested in starting or joining a community, this tool will help you easily find and connect with local leaders. Don't see a community in your area? Email whatmovesher@anywherebrands.re to get started on creating one!

4. I'm interested in joining/starting a community, where do I begin?

- **Interest Survey:** Fill out the [interest survey](#) to express your interest in starting or joining a local community. We will reach out to you once you have completed this form within one week.
- **Get Involved:** Visit the What Moves Her [website](#) to learn more about their mission and how local communities play a crucial role in empowering women in real estate.
- **Local Community Activation Guide:** Explore the Local Community Activation Guide for an overview of key processes and guidelines for starting a local community. This guide provides useful resources and tips for community leaders.
- **Support:** If you have specific questions or need assistance, you can reach out to the What Moves Her team via email at whatmovesher@anywherebrands.re.

5. How can I find other like-minded individuals to join the community?

- Consider reaching out to local real estate professionals, attending What Moves Her organized events and industry events, and leveraging social media platforms to connect with potential community members.
- 6. What types of events or activities can the local community organize?**
- **In-Person Watch Parties:** Leverage existing events, such as association or company functions, by attending or creating in-person watch parties. This allows you to tap into a ready-made audience and expand your reach.
 - **Exclusive Networking Events:** Organize happy hours, breakout sessions, or networking lunches. These events foster meaningful connections among participants and provide an opportunity for networking.
 - **Hyper-Local Collaborations:** Work with branch offices or community organizations to spotlight top female leadership and promote inclusivity. Collaborate on hyper-local events that resonate with the local community.
 - **Interactive Activities:** Make events engaging by incorporating live demonstrations, icebreaker sessions, or community-building activities. These interactive elements enhance the overall experience for attendees.
- 7. How can I contribute to the community's success if I'm not in a leadership position?**
- Even if you're not a community leader, you can participate actively by attending meetings, volunteering for tasks, sharing ideas, and promoting community events within your network.
- 8. What resources are available for local community members to enhance their skills and knowledge?**
- Look for opportunities to learn from industry experts, [listen](#) to our podcast, attend and participate in skill building workshops and events organized by What Moves Her, and access relevant articles via our newsletter and [blog](#).
- 9. How can I stay informed about community updates and upcoming events?**
- Join the local community's mailing list, follow their social media accounts. You may also [subscribe](#) to What Moves Her, [follow](#) What Moves Her on social media and regularly check whatmovesher.com for announcements and event details.